



HI!

SINGA is a global movement 30K strong that **builds bridges** between migrants and local people through entrepreneurship, creativity and design.



2019

5

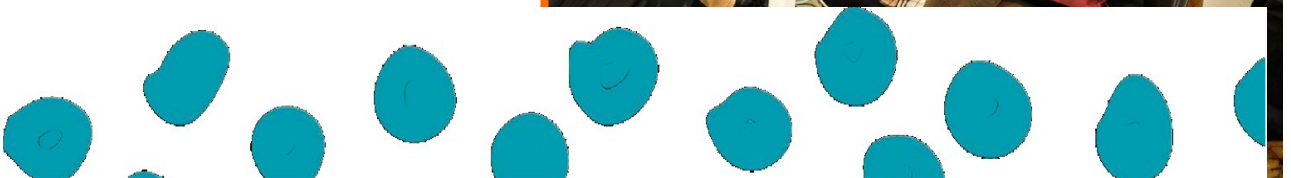
Workshops done

50

Projects supported

35

Mentors activated



LABS

**A high-quality
6 month incubator
that supports
newcomers and locals
to collaborate to create
the businesses of the
future.**

COMPIS

**A
mentorship program
where creative professionals
and newcomers are paired to
connect, exchange and support
each other.**



**A collaboration to create a
network of incubators
that supports and scales an
inclusive and diverse economy
in rural Catalonia.**

Our Community



SINGA Studios is a
social innovation
consultancy that
uses the power
diversity,
creativity and
design to create
value.



WE PRACTICE

Diverse

by

Design



BECAUSE WE KNOW THAT

Diversity creates dividends.

Firms that capture the business value of diversity are:

45%

More likely to grow their market share in a given year

70%

More likely to capture new markets

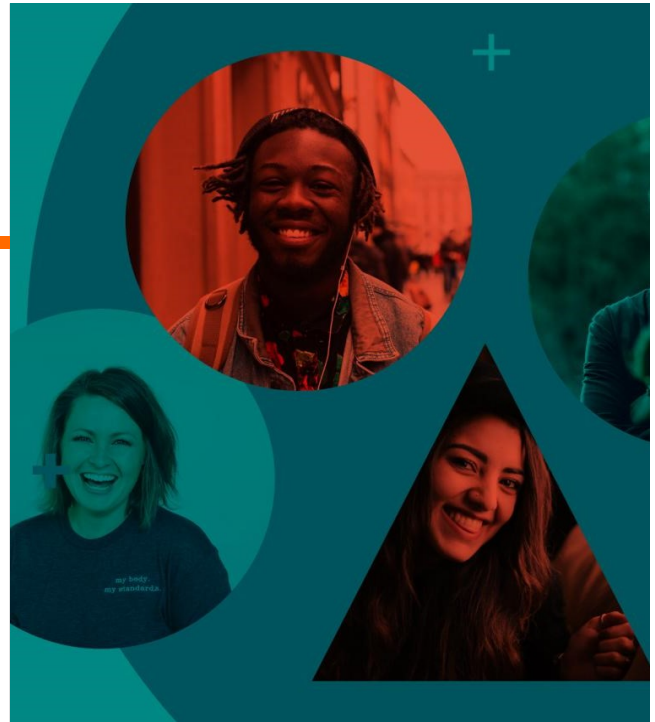
SINGA STUDIOS

We capture the diversity dividend for your organization.

SINGA STUDIOS

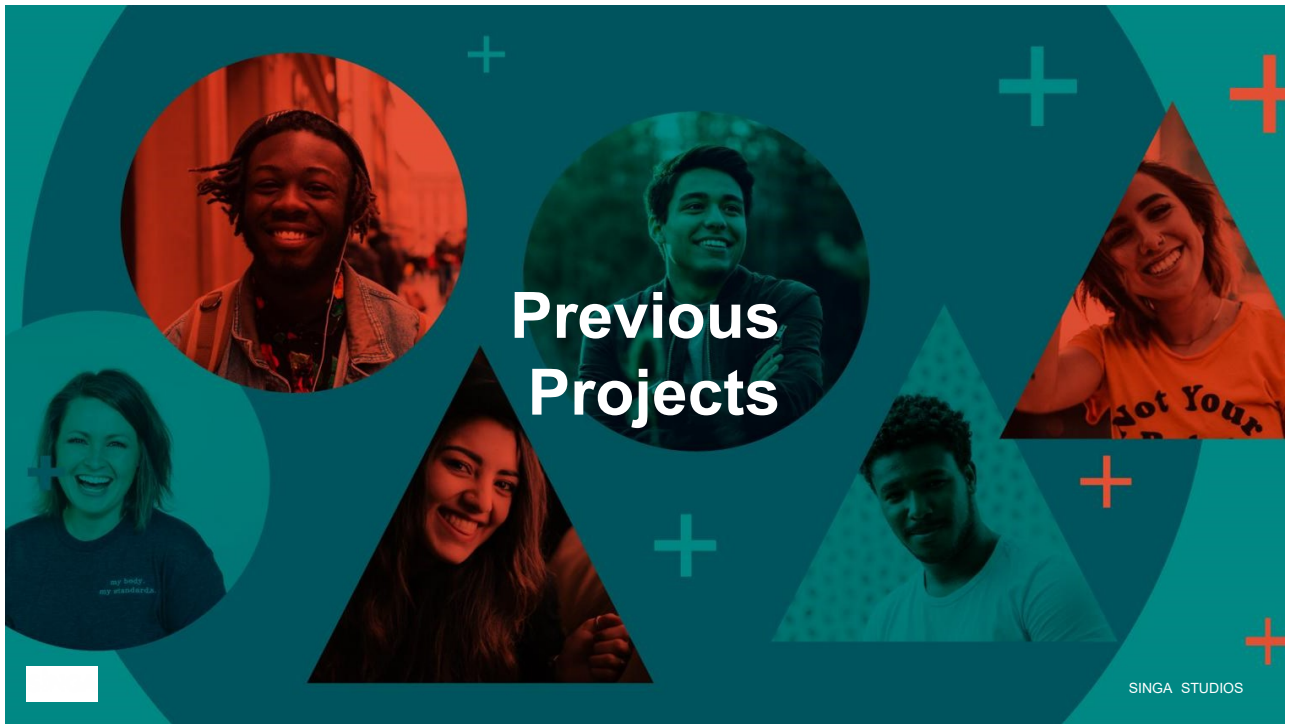
We create common ground

Our process focuses on designing for the intersection of **diverse user needs** not only creating a more **inclusive solution** but also one that speaks to a larger market share.



We want to change the face of design

We work with New Talent from populations traditionally left out of the design industry as designers on our teams.



How might we **equip** talented Zimbabweans to be the **designers** of the future?

A two-week hands-on workshop for local designers to learn and rapidly apply design methodologies to real challenges and 3-months of ongoing support as they launched their research careers.

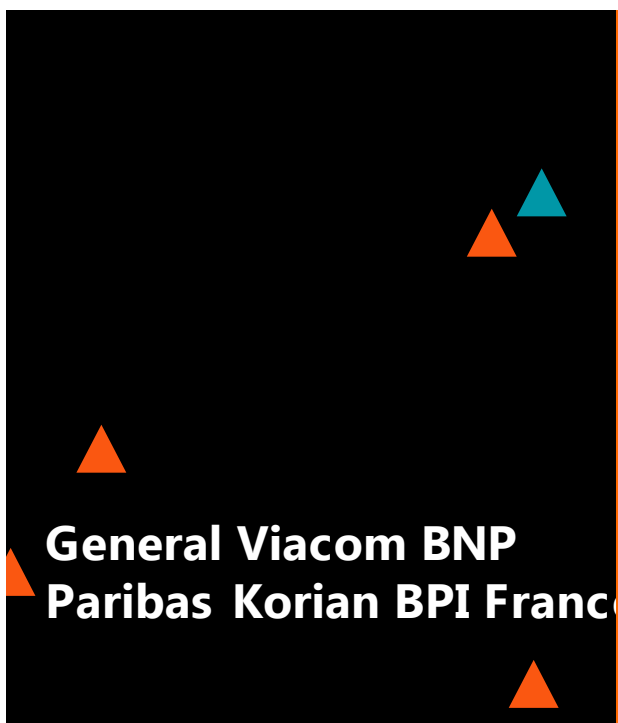
SINGA STUDIOS



How might we facilitate **co-creation** between migrant couriers and employees to develop projects with **impact**?

Design research to understand courier needs, design and facilitation of a day-long co-creation workshop and then creation of a replicable toolkit scaled to 6 different countries.

SINGA STUDIOS



How might we foster more **inclusive** businesses through **interaction**?

We have developed a creative and participatory methodology that exposes managers and teams to the power of diversity through learning expeditions and design sprints with refugee and migrant entrepreneurs

SINGA STUDIOS

Our Clients

The logo for open IDEO, featuring the word "open" in a light blue sans-serif font above the word "IDEO" in a darker blue sans-serif font, all on a black background.The logo for Glovo, featuring the word "Glovo" in a green sans-serif font with a yellow location pin icon, all on a black background.The logo for ACT, featuring the word "ACT" in a large yellow sans-serif font above the text "IGNITING ENTREPRENEURSHIP" in a smaller yellow sans-serif font, all on a black background with blue horizontal lines above and below.

SINGA STUDIOS

Let's Talk
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