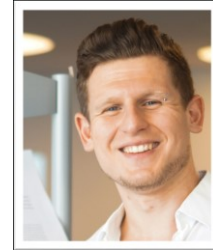


2019 Eucen Autumn Seminar Learning for Entrepreneurship – A global citizen perspective



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**Giving voice to students and
meaning to the hidden curriculum**





Act. Learn. Change. – Learning to change the world by acting together.



What is the World Citizen School?

Launched in May 2013 at World Ethos Institute, University of Tuebingen

.... is a free learning space and network of more than 25 student initiatives concerned with the common good at the University of Tübingen.



Facts and figures

per semester

- >25 ethically motivated student initiatives
- over 200 active students
- 5 workshops ("top-down")
- 5 networking events

Self-education program

organized by students per semester

- 5 seminars
- 20 workshops
- 25 public events



Social Initiative Community - Mitglieder

Self-organized Education: Events, Seminars, Podium discussion etc. ...

#Human Rights & Democracy

#Sustainable Development

#Equality of chances

#Development cooperation

#Business Ethics

social initiatives **COMMUNITY**

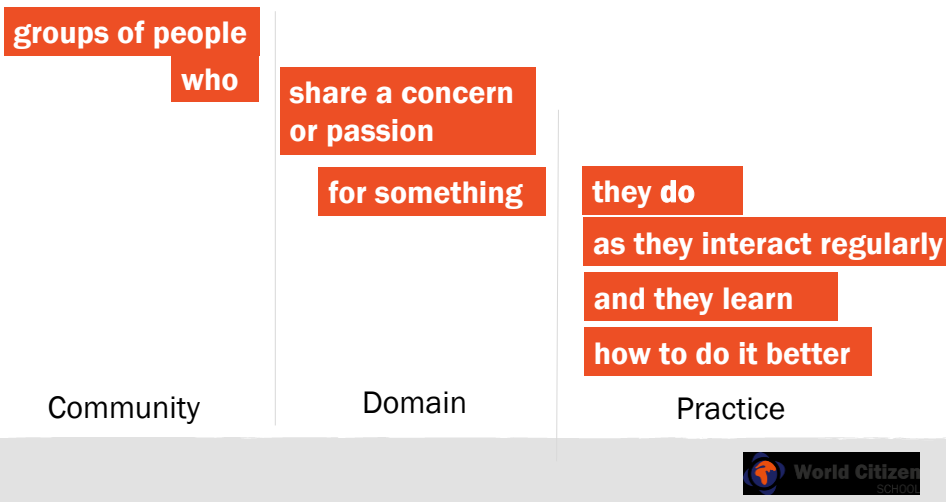
Willst du dich engagieren? Dann komm zu unseren Monatsmärkten am 30.10. und 15.01. ab 19.30 Uhr im Weltethos Institut. Unsere Tübinger studentischen Initiativen setzen sich für Chancengerechtigkeit, Menschenrechte und Demokratie, Interkulturelles Lernen, Nachhaltigkeit, Wirtschaftsethik und Entwicklungszusammenarbeit ein.

ALLE INFOS UND EVENTS UNTER WWW.WORLDCITIZEN.SCHOOL

What manifests Student Initiatives?

Communities of Practice are ...

Lave & Wenger (1991)



What manifests Student Initiatives?

- **Little CSOs, Non-Profits, Social Enterprises**
 - Leadership, Marketing, Organisation, Communications, Finance, Mediation and Creativity
- **Training providers** → Seminars, Workshops, Podium discussions, public lecture series, etc.
- **(Educational) Innovators**
 - Example: „Greening the University“: initiated the „Studium Oecologicum“ – a study program for Sustainable Development Week for Global Goals

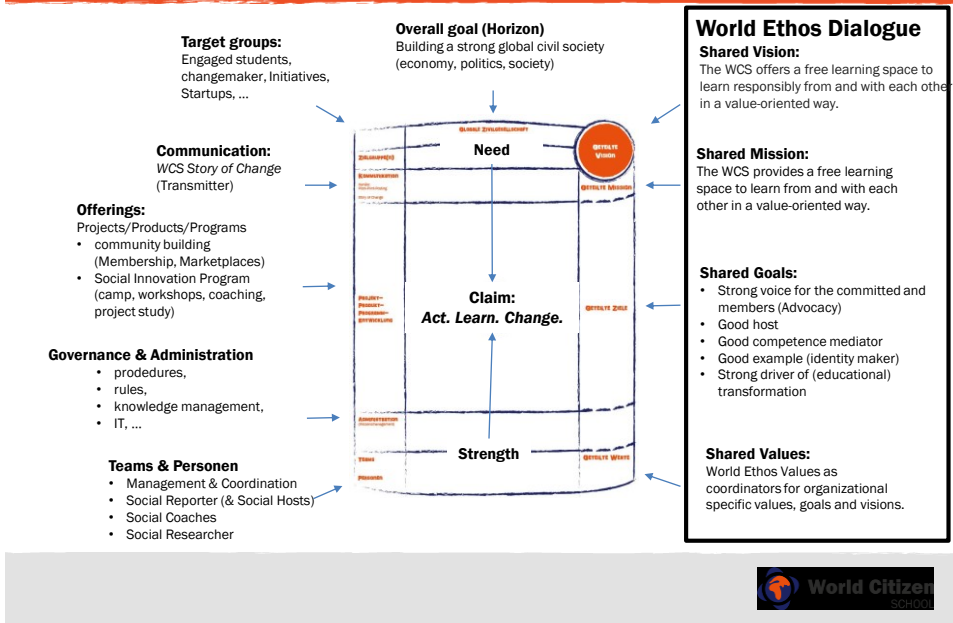


Basic idea of the World Citizen School

Students experience themselves as citizens of the world, if they relate their own ideas to common world problems and take on responsibility with innovative action for the common world of tomorrow.

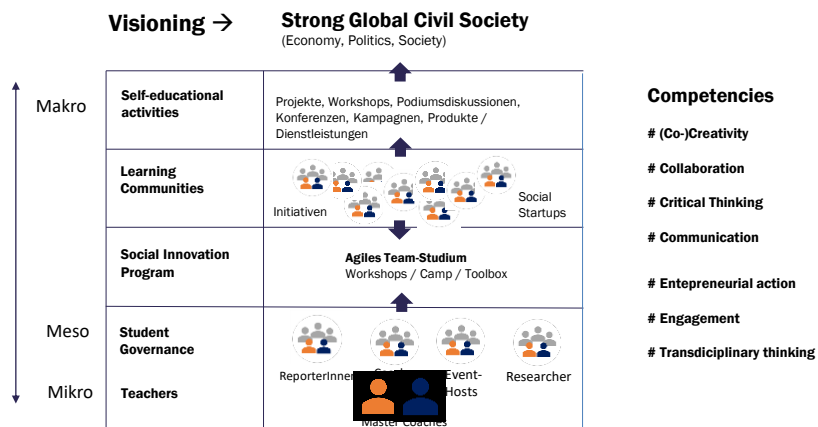


The WCS Model at a glance



Learning Institution: The Social Learning System

WCS Model for Institutions / Institutes / Faculty / Chairs



Wihlenda, M. (2018). The World Citizen School - A space for self-organized learning of socially engaged student initiatives. *Zeitschrift für Hochschulentwicklung*, 13(2), 141-154.

World Citizenship and World Ethos driving societal change



Prof. Hans Küng

World Ethos

World Ethos Project

World Ethos Values:

Humanity – Reciprocity

Peacefulness – Honesty – Partnership - Justice



Prof. Dierksmeier

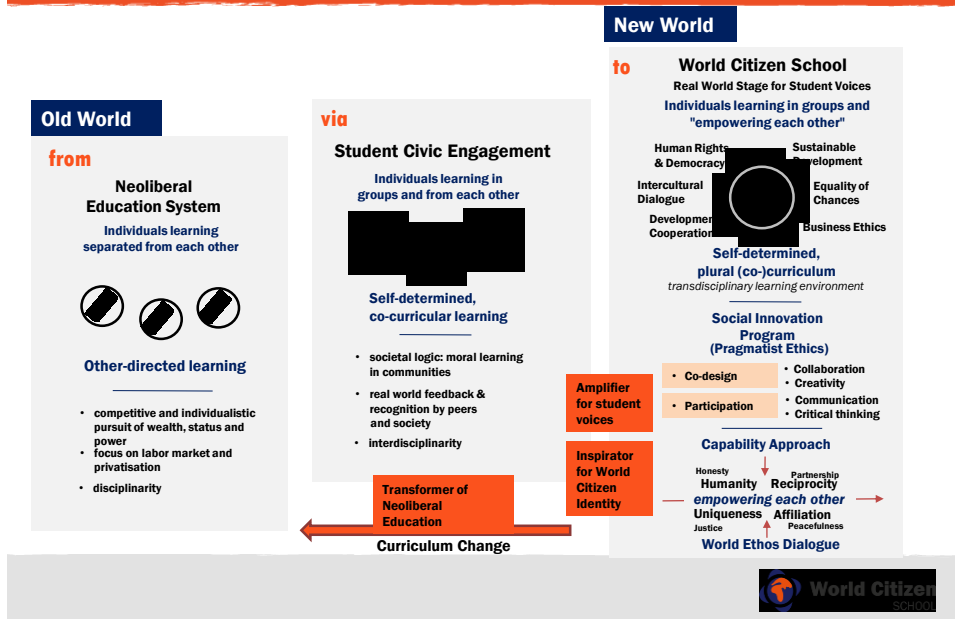
World Citizenship

World Ethos Institute

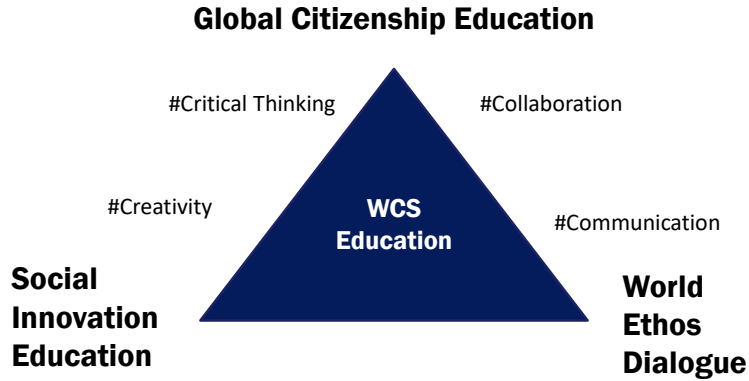


Story of Change

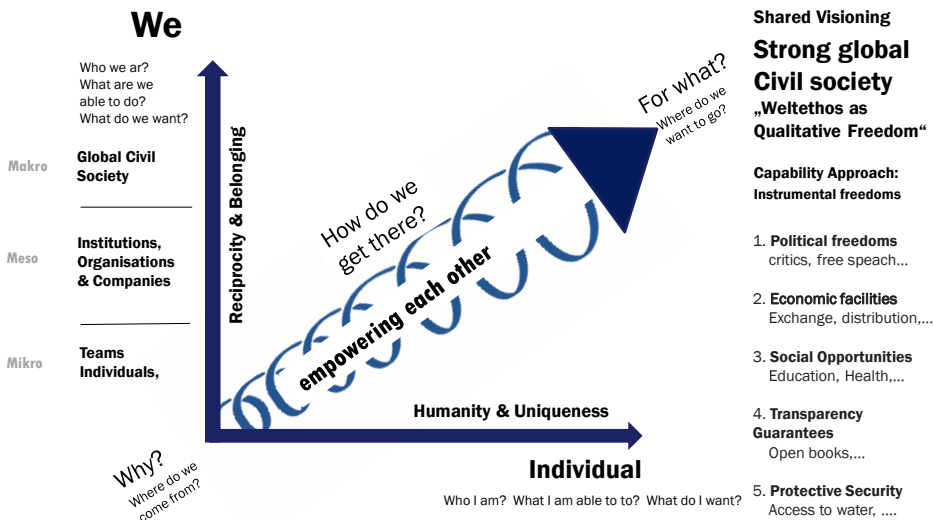
Giving voice to students & meaning to the hidden co-curriculum



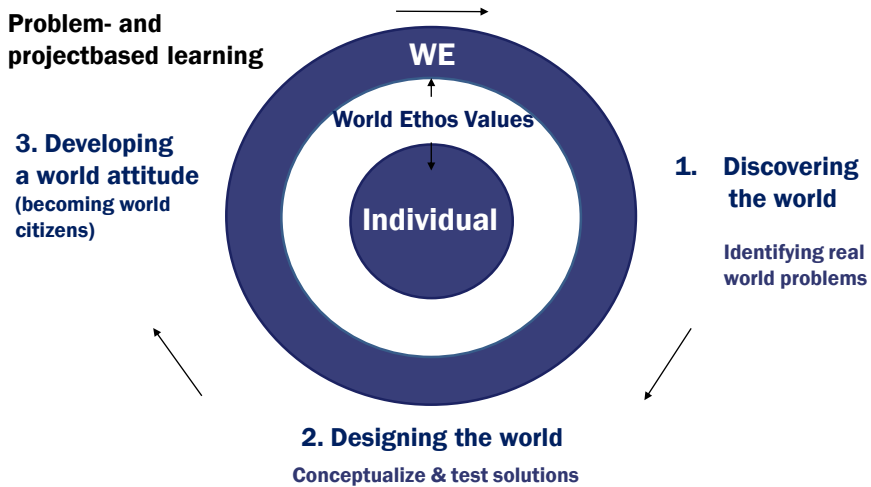
Learning philosophy: Core issues



Learning philosophy : Systemic-procedural Learning Spiral



Learning philosophy: Learning spiral in cross-section



Wihlenda & Brahm M. (2020). The Social Innovation Camp – Fostering social entrepreneuring as a process. Journal of Management Education. Under Review



Learning philosophy: formats

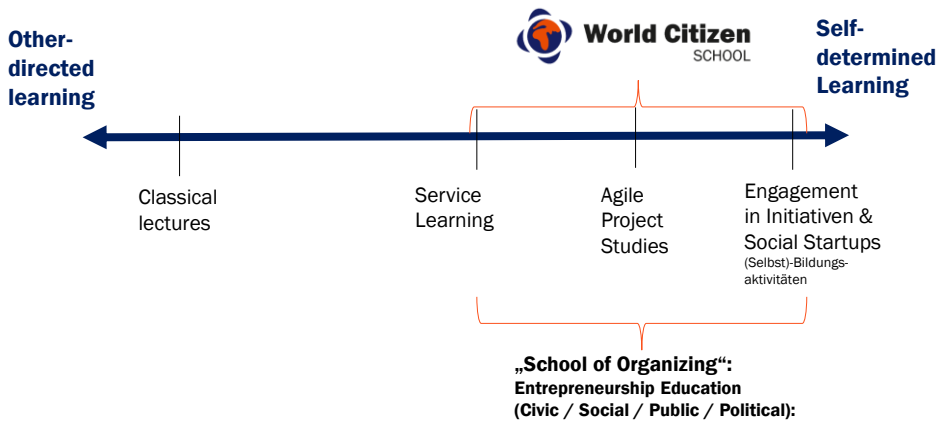
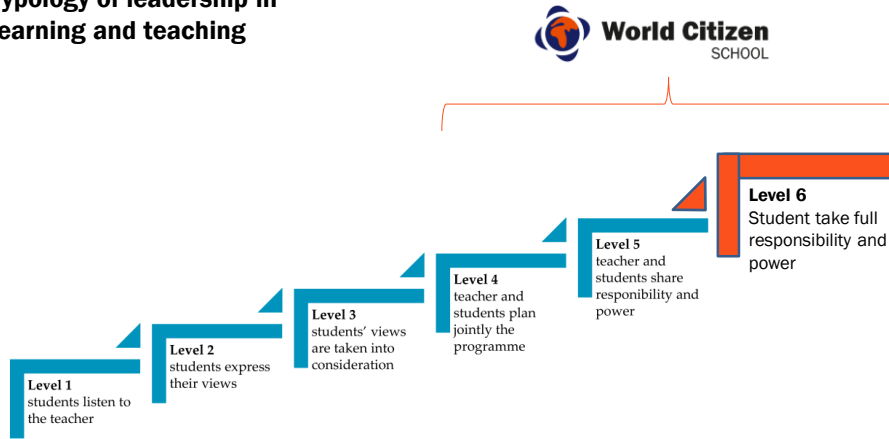


Figure 4. Shier's typology on students' leadership in learning and teaching.
5.1.3.



Learning philosophy

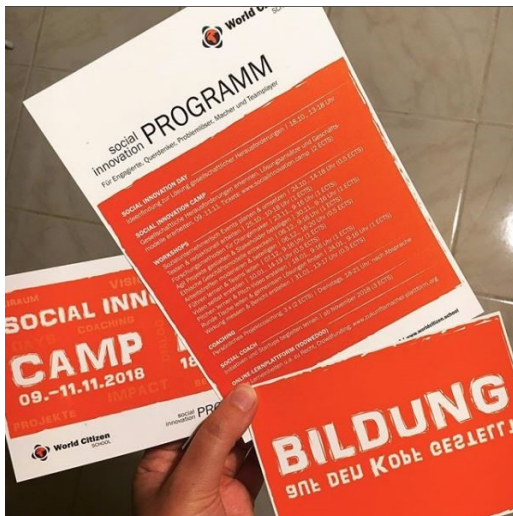
Typology of leadership in learning and teaching



Shier's typology on students' leadership in learning and teaching.



Community Learning: Social Innovation Program



Future skills



- # Creativity
- # Communication
- # Collaboration
- # Critical Thinking

- Social Innovation Camp (3-Day Event)
- 12 Workshops (ECTS)



Community - Marketplace

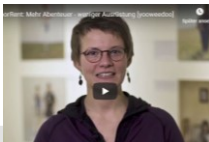


Engagement in initiatives



Week of Links
Die Woche für Nachhaltige Entwicklung

Engagement as social entrepreneur



Marketplace



Supporters from enterprises, public institutions and science

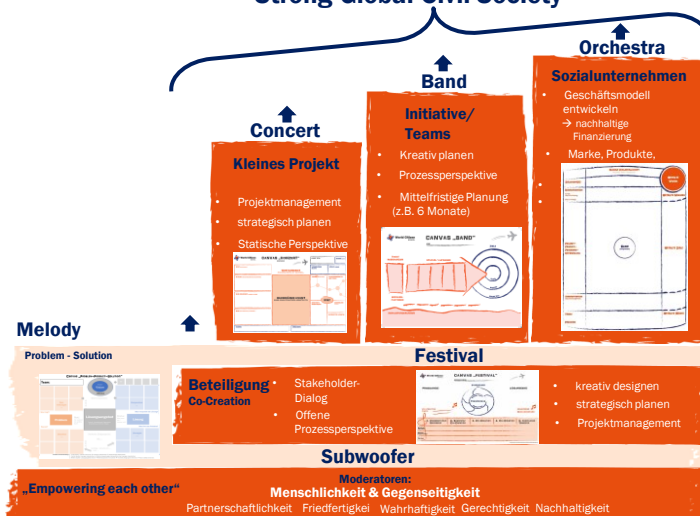


- # good cooperations
- # learning from each other
- # new friendships

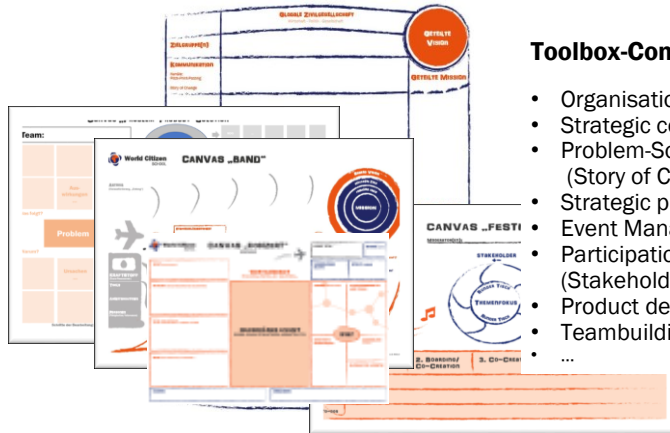


Social Innovation Education - Toolbox

Strong Global Civil Society



Social Innovation Education – Toolbox



Toolbox-Content

- Organisational development
- Strategic communication
- Problem-Solution-Analyses (Story of Change)
- Strategic planning
- Event Management
- Participation processes (Stakeholder-Management)
- Product development
- Teambuilding
- ...



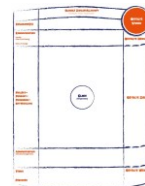
Workshop...

We build two groups:
Please choose one

- **Market place**



- **Learning Orchestra Canvas**





Thanks for listening!



team@worldcitizen.school

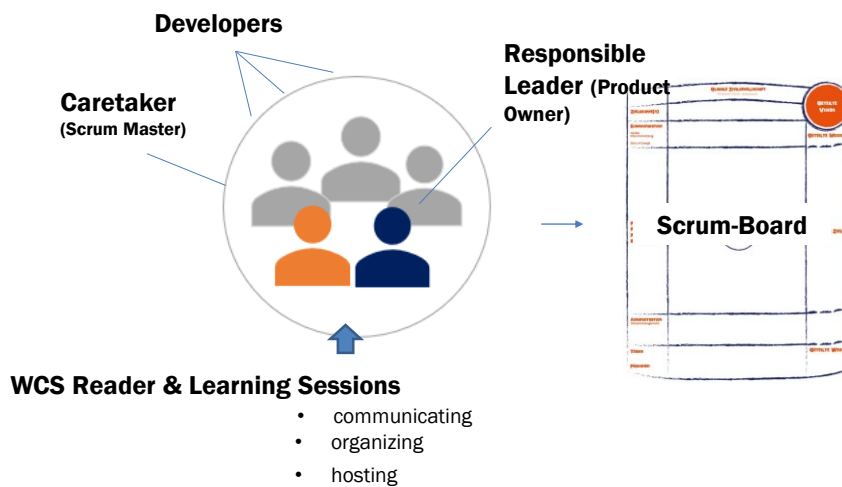
www.worldcitizen.school

World Citizen School @Weltethos-Institut,
Universität Tübingen, Hintere Grabenstrasse 26, 72070 Tübingen



Community Learning: Agile student project teams

Initiatives and Social Startups



Our Teams

Social Reporting

- # Storytelling
- # Reporting
- # Editorial work



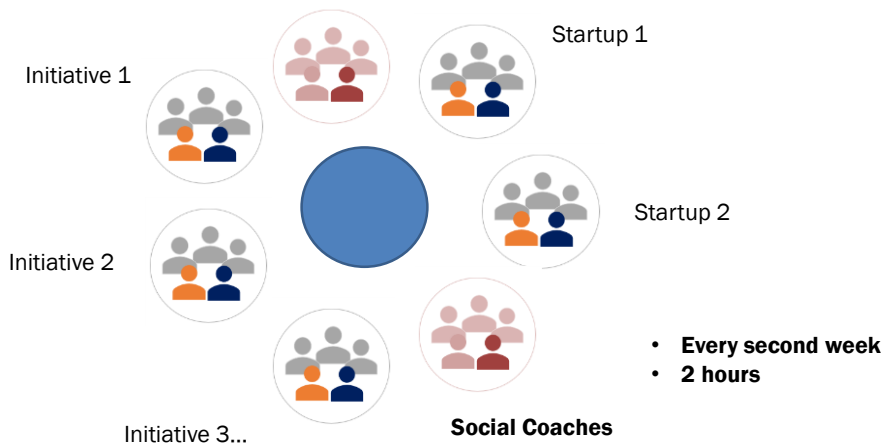
Social Coaching

- # Learning organization
- # Democratic organizational development
- # Agile project management



Community Learning Session

Social Reporter



GOOD News & Calendar

GOOD NEWSletter

- # GOOD News
- # Jobs
- # Supporting programs



Calendar

- # Events of all members
- # Partners
- # Workshops



www.worldcitizen.school/kalender

