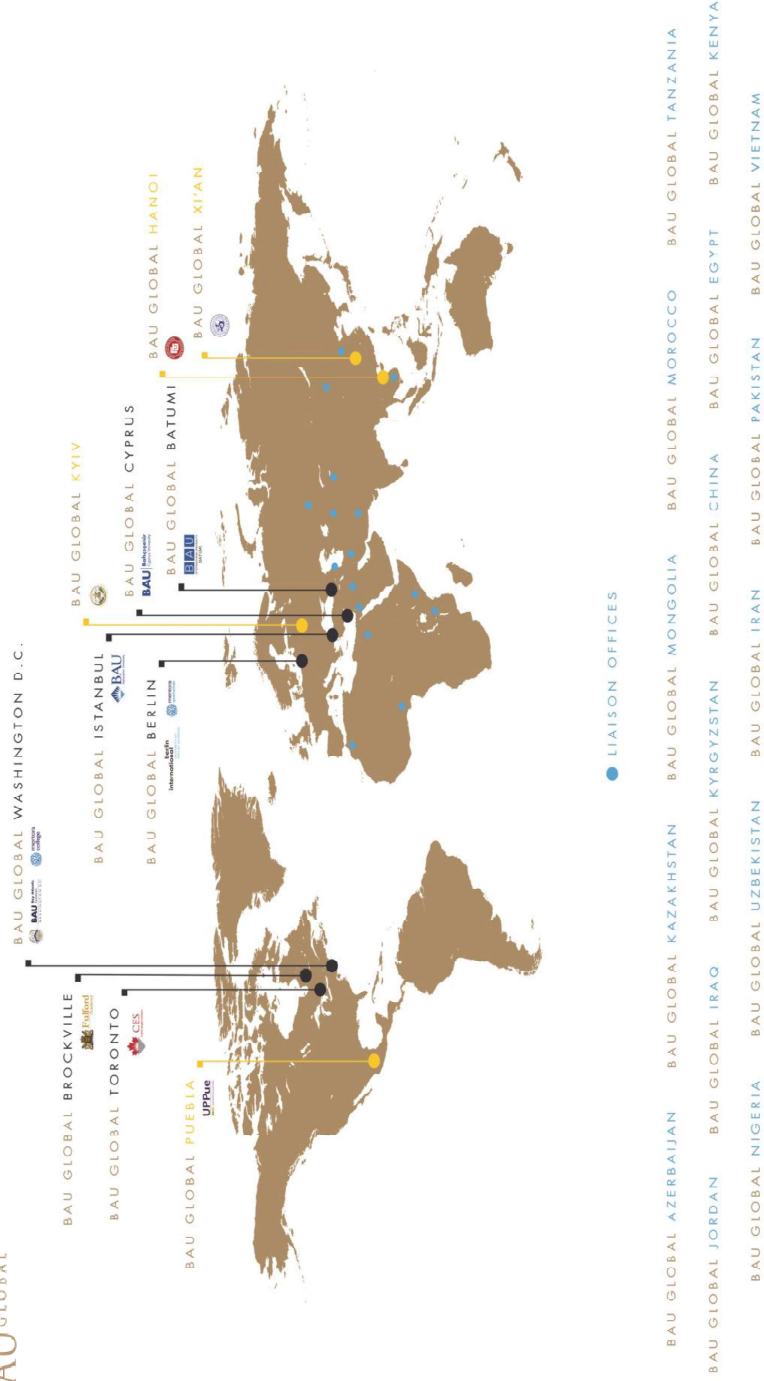


BAU
GLOBAL

“education beyond borders”

BAU
GLOBAL



10

universities

4

language
schools

2,235

COOP
partners

1

boarding
school

>160

academic
programs offered
in English

11

countries

1

global
vision



BAHCESEHIR UNIVERSITY

🎓 Academic programs at bachelor's, master's and doctoral levels offered in English

📖 Language courses

📖 Architecture & Design

Communication

Economics, Administrative & Social Sciences

Educational Sciences

Engineering & Natural Sciences

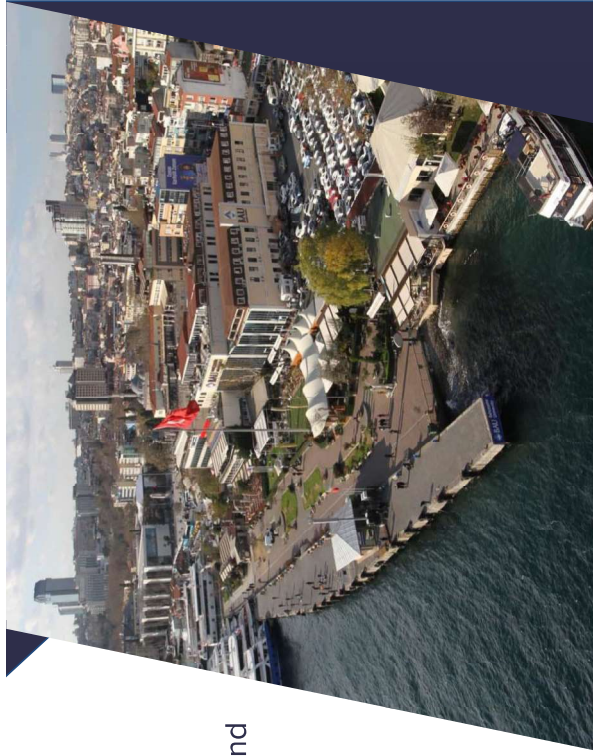
Health Sciences

Law

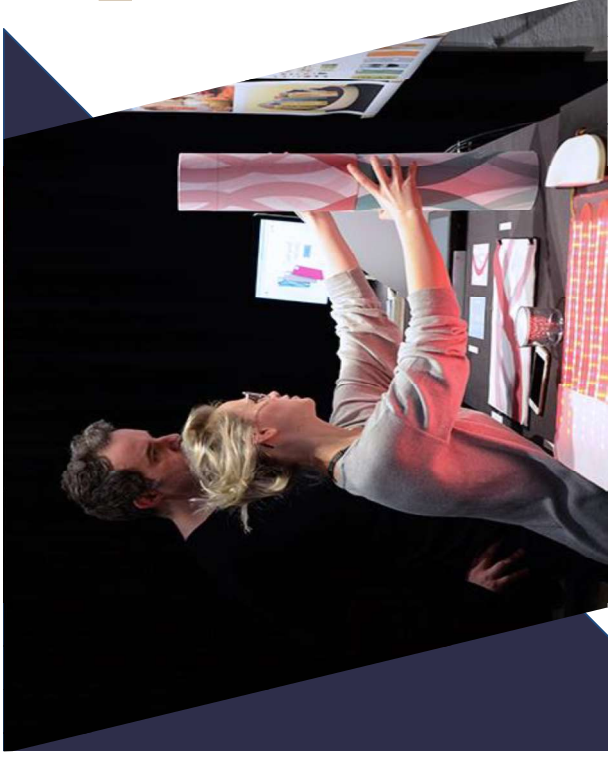
Medicine

Applied Sciences

Dentistry



On the edge of Bosphorus
Istanbul, Turkey



Adjacent to Berlin Technical University
Berlin, Germany

Berlin International University



Academic programs at bachelor's level offered in English

Short-term courses

Language courses



Undergraduate programs:

Architecture

B. A. – Organisational Psychology

B. A. – International Management & Marketing

Digital Business & Management

Graphic Design & Visual Communication

Interior Design

Product Design



Graduate Program:

Interior Design



Programs accredited by the state-recognized agency ACQUIN

Received institutional accreditation for 5 years



Bay Atlantic University



Academic programs at undergraduate and graduate levels offered in English

Short-term courses



Undergraduate programs:

Accounting

Business Administration & Management

Economics

International relations & Affairs

Finance

Political Science

Data Science

Information Technology



Graduate Programs:

MBA (Entrepreneurship, Global Affairs,

International Law & Economics)

Big Data

Cyber Security



Hosts the Global Policy Institute



Around the corner from the White House
Washington DC, United States



Located in a newly completed medical complex

Batumi, Georgia



BAU International Batumi



Academic programs at undergraduate level offered in English



Medicine



Member of World Directory of Medical Schools



Facilities include Anatomy Theater



Bahcesehir University Cyprus



Academic programs at bachelor's level offered in English



Architecture

Civil Engineering

Law

Management

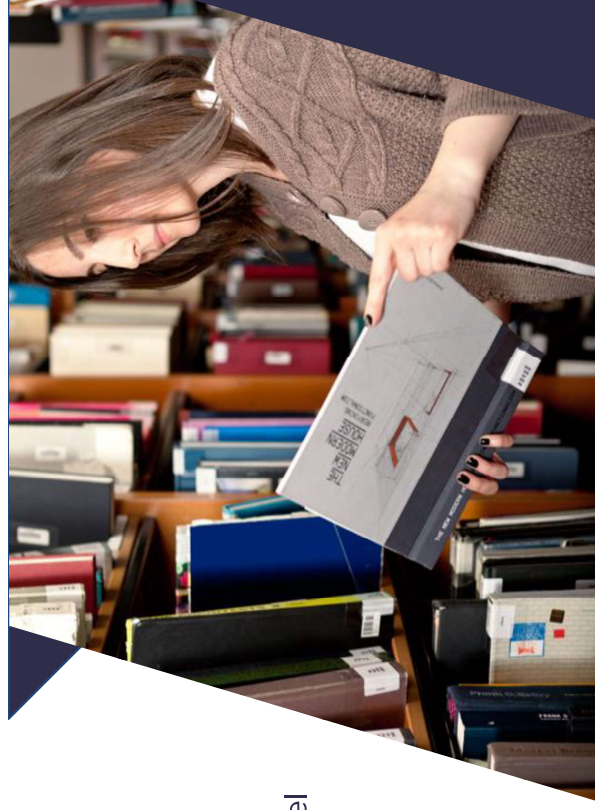
Political Science & International

Relations

Psychology



Opened its doors for students in September 2017



Located on the largest island in the eastern Mediterranean
Nicosia, Cyprus

 Academic and training programs in Maritime Studies

 Undergraduate programs:

DipHE Hydrography for Professionals

BSc / BSc (Hons) Sustainable Maritime Operations

 Graduate Programs:

PgDip / MSc Advanced Hydrography for Professionals

PgCert / PgDip / MSc Sustainable Maritime Operations

 Master Top-Ups:

MSc Advanced Hydrography for Professionals

MSc Advanced Meteorology for Professionals

MSc Advanced Oceanography for Professionals

MSc Advanced Navigation for Professionals

MSc Engineering for Maritime Professionals

 In partnership with Plymouth University and IMarEST



In the maritime center of England
Plymouth, United Kingdom

BAU Global Network University Partners (BAU-UP) Programs



UKRAINIAN – AMERICAN CONCORDIA UNIVERSITY (UACU), Kyiv, Ukraine



UNIVERSIDAD POLITECNICA DE PUEBLA (UPPue) Puebla, Mexico



FOREIGN TRADE UNIVERSITY (FTU), Hanoi, Vietnam



XI'AN INTERNATIONAL UNIVERSITY (XAIU), Xi'an, Shaanxi, P.R. of China





Continuing Education Center

BAUSEM

BAHÇEŞEHİR UNIVERSITY CONTINUING EDUCATION CENTER

BAUSEM conducts:

- I. Open to Public Certification Courses
- II. Corporate Training Courses
- III. Vocational Training Courses
- IV. Summits / Conferences / Ateliers
- V. Projects

Learning environments:

- Face to Face (Time in the classroom)
- Blended / Hybrid (In the classroom and online)
- Independent Learning (Online)
 - Synchronous
 - Asynchronous



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BAUSEM

BAHÇEŞEHİR UNIVERSITY CONTINUING EDUCATION CENTER

SUBJECT AREAS

Business Administration & Management

Law

Economy & Finance

Arts & Communication

Educational Sciences

IT Technology

Architecture & Design

Health & Medical Sciences

Gastronomy

Personal Development

Language Courses



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BAUSEM

BAHÇEŞEHİR UNIVERSITY CONTINUING EDUCATION CENTER

OPEN TO PUBLIC CERTIFICATION COURSES

BAUSEM aims to develop and enrich training programs in tune with life-long learning philosophy, to act as a bridge between the professional life and higher education to extend continuous learning.

CORPORATE TRAINING COURSES

BAUSEM tailors certification programs according to corporate needs and expectations. Our programs are designed to help professionals gain a specific and targeted skill set to advance professionally while continuing their work life.



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BAHÇEŞEHİR UNIVERSITY CONTINUING EDUCATION CENTER

VOCATIONAL TRAINING COURSES

BAUSEM organizes vocational training courses in collaboration with Turkish Labor Agency (ISKUR) which gives every participant the opportunity to attain a profession and a job to increase the rate of employment in order to contribute to qualified human capital in the Turkish Economy.

SUMMITS - CONFERENCES – ATELIERS

We love to host every great experience worth to learn and welcome ideas from every discipline and culture which seek a better understanding of the world. Summits & conferences & ateliers are indispensable for BAUSEM because we think it is the best way to coincide life-long enthusiasm with individuals under the same roof.

PROJECTS

BAUSEM conducts various projects

- Training courses sponsored by private corporate companies and public enterprises
 - Unilever (Supply Chain Management)
 - Aktifbank (Sports Financement)
 - Ministry of Culture and Tourism - Directorate General for Copyright (Music Business)
- Social responsibility projects
 - PepsiCO (*Our Girls Have Training Project* for the last two years)
- Projects for Syrians under temporary protection in Turkey and vulnerable Turkish citizens
 - GIZ / *Training and Employment Support for Social Cohesion Project*
 - Save the Children (International NGO / *Project on Contextualization of Save the Children's Skills to Succeed Employability Skills Toolkit to Istanbul Labor Market Context in Turkish*)

TRAINING AND EMPLOYMENT SUPPORT FOR SOCIAL COHESION PROJECT

Purpose of the Project: To implement effective and immediate measures to stabilize the economic living conditions of Syrians under temporary protection in Turkey and vulnerable Turkish citizens and improve their access to the labor market by taking part in trainings, employment measures and receiving financial support

Implementing Partner: Bahçeşehir University (BAU)

Project Partners: Turkish Employment Agency (İŞKUR) / Ankara Chamber of Commerce (ATO), Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)* commissioned by German Federal Ministry for Economic Cooperation and Development (BMZ).

*GIZ is the German Government's leading provider of international cooperation services.

Target Group:

800 beneficiaries in total = 400 beneficiaries Syrians under temporary protection in Turkey and 400 beneficiaries from vulnerable Turkish citizens

Activities:

1) *Preparatory Trainings*

To provide 1 month Preparatory Trainings for 800 beneficiaries of both for Private Sector and Public Benefit Cash-for-Work Programs including Syrians under temporary protection in Turkey and vulnerable Turkish citizens.

- ✓ All beneficiaries were registered to İŞKUR.
- ✓ Trainings were held in Ankara.
- ✓ Main training modules were language trainings, professional and personal development trainings.
- ✓ 5 days trainings were planned for each week (5 hours/day), and trainings were completed in 4 weeks.
- ✓ 25-30 people attended each class.
- ✓ Attendance criteria for training participants to receive the monthly allowance were planned in line with İŞKUR's regulations, 90% attendance was required.
- ✓ Trainings were designed in line with the Ministry of National Education (MoNE) and other national authorities' modules and participants received certificates.
- ✓ All training materials were provided for the beneficiaries.
- ✓ Translators were hired for the trainings.
- ✓ Beneficiaries received temporarily a compensation for the time of employment equalling half of the net minimum wage (801 TL) according to Turkish Law.

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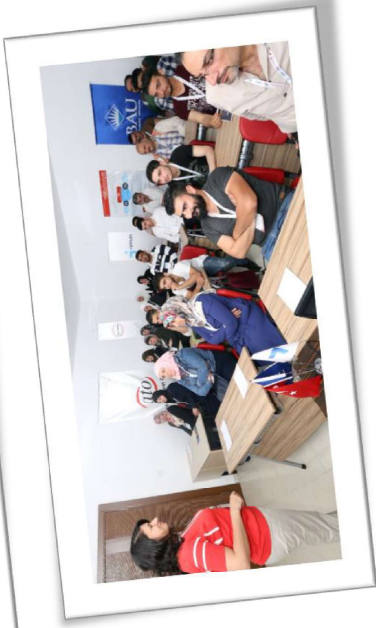
BAHÇEŞEHİR UNIVERSITY CONTINUING EDUCATION CENTER

Syrian beneficiaries received a total of **100 hours training**:

- 65** hours Turkish for Foreigners Module (Survival Turkish Crash Course)
- 20** hours Personal Development Module (Overcoming the Stress&Emotion and Anger Management, Cultural and Social Adaptation& Values, Communication Skills)
- 15** hours Professional Development Module (Occupational Health and Safety, Workplace Rules &Legal Rights, General Safety Rules for Social Adaptation)

Turkish beneficiaries received a total of **100 hours training**:

- 60** hours Personal Development Module (Overcoming the Stress &Emotion and Anger Management, Time Management, Relationship and Communication Skills, Teamwork, Conflict Management, Diction and Rhetoric)
- 40** hours Professional Development Module (Occupational Health and Safety, Basic Skills for Job Interview, Workplace Rules &Legal Rights, General Safety Rules for Social Adaptation)





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2) Private Sector & Public Benefit Cash for Work Programs for a period of 4 months

- To provide 4months Private Sector Cash-for-Work Programs for 550 beneficiaries including Syrians under temporary protection in Turkey (275 beneficiaries) and vulnerable Turkish citizens (275 beneficiaries).
- To provide 4months Public Benefit Cash-for-Work Programs for 250 beneficiaries including Syrians under temporary protection in Turkey (125 beneficiaries) and vulnerable Turkish citizens (125 beneficiaries).
- To ensure that beneficiaries must conclude additional 1 month employment contracts with the companies.
- To support employers to get work permits for Syrians under temporary protection in Turkey and pay the necessary fees based on Turkish labour law regulations.

- Job fields, companies and beneficiaries were offered by ATO and İŞKUR.
- Beneficiaries were defined and selected within the provision of İŞKUR before the end of trainings.
- Beneficiaries were defined and selected based on pre-determined vulnerability criteria by GIZ and İŞKUR (above age of 18, and holds under temporary protection status etc.).
- İŞKUR determined final companies and beneficiaries.
- All beneficiaries were to be registered to İŞKUR.
- Program contracts were made among companies and BAU.
- Companies were the employer of the beneficiaries.
- Employers were supported to get work permits for the Syrians Under Temporary Protection in Turkey and paid the necessary fees based on Turkish labour law regulations.
- Beneficiaries received temporarily a compensation for the time of employment equalling the minimum wage according to Turkish Law.
- Other compulsory expenses were paid to the related institutions.
- Beneficiaries had to conclude additional 1 month employment contracts with the companies after the 4 months project measures.
- Translators were hired.

- During the employment period, following operations performed:
 - ✓ Planning for employment
 - ✓ Defining and optimizing employment processes
 - ✓ Determining matching criteria
 - ✓ Work Permit application process
 - ✓ Planning employer visits
 - ✓ Tracking salary payments
 - ✓ Transportation and food support payments to beneficiaries
- Syrian beneficiaries who matched with companies, were transported by BAU for interviews. When both parties had agreement to work, BAU's field personnel collect required documents and apply for work permit. When application was approved, employer registered the beneficiary and sent the statement of employment to BAU.
- 211 work permits obtained for Syrian beneficiaries in total. Also 191 Turkish beneficiaries started working.



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SOME NOTES ABOUT THE PROJECT:

- For Turkish beneficiaries, as they have higher education, they find a job easier whereas it is opposite for Syrian people.
- Age criteria shows opposite effects for Syrian and Turkish beneficiaries. Syrian people tend to accept the job they find as they get older.
- For both Turkish and Syrian people, employment success rate is higher for male.
- Most of the employed were in the landscape and construction sector.
- Incentives (such as food, hygiene, stationery, clothing) were distributed to support Turkish citizens and Syrians under Temporary Protection within the scope of the project.



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SOME NOTES ABOUT THE PROJECT:

- Location has been always one of the biggest problems. That's why for any program, central locations were chosen or else transportation was provided by BAU.
- Syrian refugees preferred to work close to their home.
- For having a clear communication with participants and well-organized operation, BAU assigned multiple personnel and translators to training locations.
- The key to success was having a good communication with beneficiaries. All complaints coming from training locations or call center were gathered at the main office in Ankara and participants were informed with feedbacks.
- Participants' commitment to trainings increased as programs became more organized and more strict but operational personnel was always friendly & cooperative & sensitive to their needs and expectations.
- As the success of the project was seen by the candidates, number of women applied for trainings significantly increased.